



THE JEROME BETTIS BUS STOPS HERE
FOUNDATION PRESENTS THE

— 16th ANNUAL —

CARING FOR KIDS *Gala*



Thursday, October 12, 2023
PNC Champions Club at Acrisure Stadium

SPONSORSHIP OPPORTUNITIES

Gold Jacket Sponsor – \$25,000

- » Once in a lifetime VIP Steelers locker room experience prior to gala for 20 guests
- » Photo opportunity with Jerome Bettis during locker room experience
- » Seating for 10 guests at Jerome's table & one additional table for 10 guests at gala
- » Exclusive sponsor cocktail reception prior to gala
- » Inclusion in all marketing & advertising (i.e. radio, print & television)
- » Prominent signage at gala
- » Full-page ad recognition in gala program
- » 4 elite pieces of Jerome Bettis autographed memorabilia
- » 10 social media mentions from Bus Stops Here Foundation social media
- » 1 social media mention from Jerome Bettis personal social media outlets



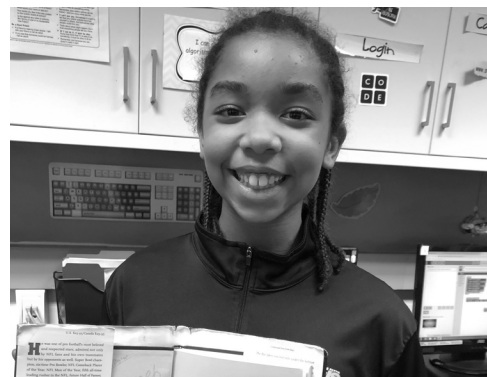
Lombardi Trophy Sponsor – \$15,000

- » Once in a lifetime VIP Steelers locker room experience prior to gala for 10 guests
- » Photo opportunity with Jerome Bettis during locker room experience
- » Table for 10 guests at gala
- » Exclusive sponsor cocktail reception prior to gala
- » Inclusion in all marketing & advertising (i.e. radio, print & television)
- » Prominent signage at gala
- » Full-page ad recognition in gala program
- » 3 elite pieces of Jerome Bettis autographed memorabilia
- » 5 social media mentions from Bus Stops Here Foundation social media
- » 1 social media mentions from Jerome Bettis personal social media outlets



Touchdown Sponsor – \$10,000

- » Once in a lifetime VIP Steelers locker room experience prior to gala for 10 guests
- » Photo opportunity with Jerome Bettis during locker room experience
- » Table for 10 guests at gala
- » Exclusive sponsor cocktail reception prior to gala
- » Inclusion in all marketing & advertising (i.e. radio, print & television)
- » Signage at gala
- » Half-page ad recognition in gala program
- » 1 elite pieces of Jerome Bettis autographed memorabilia
- » 2 social media mentions from Bus Stops Here Foundation social media



First Down Sponsor - \$5,000

- » Table for 10 guests at gala
- » Exclusive sponsor cocktail reception prior to gala with Jerome Bettis and other celebrities
- » Inclusion in all marketing & advertising (i.e. radio, print & television)
- » Signage at gala
- » Quarter page ad recognition in gala program
- » 1 social media mentions from Bus Stops Here Foundation social media



Individual Table of 10 – \$3,000

Individual Tickets – \$300

— 16th ANNUAL —

CARING FOR KIDS

Gala

Please check one of the following sponsorship levels:

- ☐ Gold Jacket Sponsor – \$25,000
- ☐ Lombardi Trophy Sponsor – \$15,000
- ☐ Touchdown Sponsor – \$10,000
- ☐ First Down Sponsor – \$5,000
- ☐ Individual Table of 10 – \$3,000
- ☐ Individual Tickets – \$300

Your Name		Your Title	
Primary Contact person (if different from above)		Company Name	
Street Address	City	State	Zip Code
Telephone Number		Fax Number	
Email			

- ☐ Please Invoice
- ☐ Check Enclosed (The Bus Stops Here Foundation)
- ☐ Credit Card Payment (Please complete the information below)

Credit Card Number	Expiration Date	3-Digit CVV #
Authorized Signature		Date

This form may be returned via email or mail to:
Bethany Vietmeier, The Bus Stops Here Foundation
bethv@thebusstopsherefoundation.org, (412) 720-5195

Thank you for your support!